

致理科技大學 四技國際產學合作班 休閒遊憩管理系 應修科目表(111學年度入學新生適用)

| 科目類別<br>Category                     | 科目名稱<br>Course Title                                         |                                                        | 學分數<br>Credit | 時數<br>Hour                | 授課時數 Contact Hour         |                           |                           |                           |                           |                           |                           |         |
|--------------------------------------|--------------------------------------------------------------|--------------------------------------------------------|---------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------|
|                                      |                                                              |                                                        |               |                           | 第一學年Yr1                   |                           | 第二學年Yr2                   |                           | 第三學年Yr3                   |                           | 第四學年Yr4                   |         |
|                                      |                                                              |                                                        |               |                           | 上Fall                     | 下Spring                   | 上Fall                     | 下Spring                   | 上Fall                     | 下Spring                   | 上Fall                     | 下Spring |
|                                      |                                                              |                                                        |               | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice | 揭牌/實習<br>Lecture/Practice |         |
| 校訂必修<br>Liberal Arts<br>(Compulsory) | 基礎通識                                                         | 基礎華語文(一)<br>Basic Chinese I                            | 3             | 6                         | 6                         |                           |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 華語口語溝通(上)<br>Chinese Oral Communication (1)            | 2             | 4                         | 4                         |                           |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 英文<br>Freshman English                                 | 6             | 6                         | 3                         | 3                         |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 運動與健康<br>Exercise and Health                           | 4             | 4                         | 2                         | 2                         |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 基礎華語文(二)<br>Basic Chinese II                           | 3             | 6                         |                           | 6                         |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 華語口語溝通(下)<br>Chinese Oral Communication (2)            | 2             | 4                         |                           | 4                         |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 華語文說寫(一)<br>Chinese Speaking and Writing I             | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      |                                                              | 華語文閱讀(一)<br>Chinese Reading I                          | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      |                                                              | 華語文閱讀(二)<br>Chinese Reading II                         | 2             | 2                         |                           |                           |                           | 2                         |                           |                           |                           |         |
|                                      |                                                              | 華語文說寫(二)<br>Chinese Speaking and Writing II            | 2             | 2                         |                           |                           |                           | 2                         |                           |                           |                           |         |
|                                      | 核心通識                                                         | 人際關係與溝通<br>Interpersonal Relationships & Communication | 2             | 2                         | 2                         |                           |                           |                           |                           |                           |                           |         |
|                                      |                                                              | 生涯規劃與發展<br>Career Planning and Development             | 2             | 2                         | 2                         |                           |                           |                           |                           |                           |                           |         |
|                                      | 合計<br>Subtotal                                               |                                                        | 32            | 42                        | 19                        | 15                        | 4                         | 4                         | 0                         | 0                         | 0                         | 0       |
| 系訂專業必修                               | 餐旅管理概論<br>Introduction to Hospitality Management             |                                                        | 3             | 3                         | 3                         |                           |                           |                           |                           |                           |                           |         |
|                                      | 休閒旅遊概論<br>Introduction to Leisure and Recreation             |                                                        | 2             | 2                         | 2                         |                           |                           |                           |                           |                           |                           |         |
|                                      | 房務操作實務<br>Housekeeping Operation Practices                   |                                                        | 3             | 3                         |                           | 3                         |                           |                           |                           |                           |                           |         |
|                                      | 健康管理概論<br>Introduction to Health Management                  |                                                        | 2             | 2                         |                           | 2                         |                           |                           |                           |                           |                           |         |
|                                      | 管理學<br>Management                                            |                                                        | 2             | 2                         |                           | 2                         |                           |                           |                           |                           |                           |         |
|                                      | 企業倫理與職場服務<br>Business Ethics and Workplace Services          |                                                        | 2             | 2                         |                           | 2                         |                           |                           |                           |                           |                           |         |
|                                      | 觀光英文<br>Tourism English                                      |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 行銷管理<br>Marketing Management                                 |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 休閒安全與急救<br>Leisure Safety and First Aid                      |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 旅館事故與案例探討<br>Case Studies in Hotel Accidents                 |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 專業實習(一)<br>Internship I                                      |                                                        | 4             | 17                        |                           |                           | 0/17                      |                           |                           |                           |                           |         |
|                                      | 休閒服務管理<br>Services Management in Leisure                     |                                                        | 3             | 3                         |                           |                           |                           | 3                         |                           |                           |                           |         |
|                                      | 吧檯服務管理實務<br>Practices of Bar Management                      |                                                        | 3             | 3                         |                           |                           |                           | 3                         |                           |                           |                           |         |
|                                      | 專業實習(二)<br>Internship II                                     |                                                        | 4             | 17                        |                           |                           |                           | 0/17                      |                           |                           |                           |         |
|                                      | 旅遊行程設計<br>Travel Itinerary Planning                          |                                                        | 3             | 3                         |                           |                           |                           |                           | 3                         |                           |                           |         |
|                                      | 旅遊糾紛與危機處理<br>Travel Dispute and Crisis Management            |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 專業實習(三)<br>Internship III                                    |                                                        | 4             | 17                        |                           |                           |                           |                           | 0/17                      |                           |                           |         |
|                                      | 菜單設計與成本分析<br>Menu Designs and Cost Analysis                  |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 餐旅活動設計實務<br>Event Designs and Practices in Hospitality       |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 消費者心理行為<br>Consumer Psychological Behavior                   |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 宴會企劃與執行<br>Banquet Planning and Execution                    |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 事件行銷與公關實務<br>Event Marketing and Public Relations Practices  |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 民宿經營管理<br>Bed and Breakfast Operations and Management        |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 專題企劃與製作(一)<br>Seminar Planning & Implementation I            |                                                        | 3             | 3                         |                           |                           |                           |                           |                           |                           | 3                         |         |
|                                      | 產業實務個案分析(一)<br>Industrial Cases study and AnalysisI          |                                                        | 3             | 3                         |                           |                           |                           |                           |                           |                           | 3                         |         |
|                                      | 產業實務個案分析(二)<br>Industrial Cases study and AnalysisII         |                                                        | 3             | 3                         |                           |                           |                           |                           |                           |                           |                           | 3       |
|                                      | 專題企劃與製作(二)<br>Seminar Planning & Implementation II           |                                                        | 3             | 3                         |                           |                           |                           |                           |                           |                           |                           | 3       |
|                                      | 合計<br>Subtotal                                               |                                                        | 69            | 108                       | 5                         | 9                         | 8                         | 6                         | 7                         | 10                        | 6                         | 6       |
| 必修合計<br>Subtotal, Compulsory         |                                                              |                                                        | 101           | 150                       | 24                        | 24                        | 12                        | 10                        | 7                         | 10                        | 6                         | 6       |
| 系訂專業選修                               | 電腦軟體應用<br>Computer Software Applications                     |                                                        | 2             | 2                         | 2                         |                           |                           |                           |                           |                           |                           |         |
|                                      | 台灣觀光資源概要<br>Introduction to Tourism Resources in Taiwan      |                                                        | 2             | 2                         | 2                         |                           |                           |                           |                           |                           |                           |         |
|                                      | 國際禮儀與接待實務<br>International Etiquette and Reception Practices |                                                        | 2             | 2                         |                           | 2                         |                           |                           |                           |                           |                           |         |
|                                      | 餐飲安全與衛生管理<br>Food Hygiene and Safety Management              |                                                        | 2             | 2                         |                           | 2                         |                           |                           |                           |                           |                           |         |
|                                      | 台灣文化體驗<br>Taiwanese Culture Experiences                      |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 咖啡技術實務<br>Coffee Processing and Brewing Practices            |                                                        | 2             | 2                         |                           |                           | 2                         |                           |                           |                           |                           |         |
|                                      | 休閒美學<br>Aesthetics of Leisure                                |                                                        | 2             | 2                         |                           |                           |                           | 2                         |                           |                           |                           |         |
|                                      | 體適能實務與設計<br>Fitness Practice and Design                      |                                                        | 2             | 2                         |                           |                           |                           | 2                         |                           |                           |                           |         |
|                                      | 休閒場地設施管理<br>Leisure Facilities and Management                |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 咖啡館經營實務<br>Cafe Operations and Practices                     |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 紓壓按摩技術實務<br>Destress Massage Technique Practices             |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 節慶與活動管理<br>Festival and Event Management                     |                                                        | 2             | 2                         |                           |                           |                           |                           | 2                         |                           |                           |         |
|                                      | 芳香精油實務<br>Essential Oils Practices                           |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 旅遊商品行銷<br>Tourism Commodity Marketing                        |                                                        | 2             | 2                         |                           |                           |                           |                           |                           | 2                         |                           |         |
|                                      | 進階實習(一)<br>Advanced Internship I                             |                                                        | 6             | 24                        |                           |                           |                           |                           |                           | 0/24                      |                           |         |

